



News Release

Date: Sept 26, 2018

TARA Systems appoints Emprog as a value added representative in the Americas for Embedded Wizard GUI.

Silicon Valley, CA and Munich, Germany– Sept 26, 2018 – Emprog, Inc. and TARA Systems announced today a value added distribution and representation agreement of TARA flagship product Embedded Wizard in the Americas. This will ensure that the embedded market using Embedded Wizard in the US/Canada will have direct and local support.

Embedded Wizard is a GUI framework that enables high-end graphics on limited resources microcontrollers. It breaks existing restraints and sets you apart by letting you create high-end graphics that fully live up to today's smartphone standards with a low cost per unit and a long battery life. By staying at the forefront of innovation and technological development, Embedded Wizard offers clients the best possible solution for their UI/Ux development projects.

Emprog is located in the heart of the Silicon Valley, California. The team has a cumulative experience of over 30 years in selling, marketing and supporting tools and complex software solution for the embedded market in the Americas. Emprog has the capability of providing direct support on most known development tools both open source as well as proprietary development environment.

“We’re happy to be selected as the US distribution & support channel for Embedded Wizard in the Americas” said Nadim Shehayed, Business Development Manager at Emprog. “Embedded Wizard has already gained popularity in Europe and now Emprog can and will provide the right professional structure to expand Embedded Wizard GUI Framework in the Americas both in terms of sales as well as support”.

For more info about Embedded Wizard : http://emprog.com/embedded_wizard

For more info about Emprog : <http://www.emprog.com>

About Embedded Wizard

<http://www.embedded-wizard.com>

About Emprog

Emprog is a provider of enhanced integration of standard development tools for embedded programming. The company's flagship product ThunderBench has the best deployment of any Eclipse IDE platform. ThunderBench for ARM enables thousands of engineers to develop their products using high performance 32-bit Cortex/ARM devices in several industry areas such as medical, consumer electronics, automotive, wireless, LED, and telecom. A wide range of partners and middleware vendors are supporting ThunderBench via Eclipse plugin capabilities. For more information visit www.emprog.com

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